

Digital Gates

RIYADH | JEDDAH | DAMMAM

ARTWORK SPECIFICATIONS

File Format: .MP4 / JPEG

Video Frame Rate: 25 Frames / Second

Ad Duration: 10 Seconds

Media Type: Digital

Orientation: Arch (vertical + horizontal)

Creative Note: Artwork is subject to review and approval

File Size: File size per panel should not exceed 20 MB



Gate #	Width (pixels)	Height (pixels)	File Format	Note
#2	1536	1792	.MP4 / JPEG	Please refer to following slides for details
#3	2560	1536	.MP4 / JPEG	
#4	2048	1792	.MP4 / JPEG	
#5	2560	1792	.MP4 / JPEG	

DIGITAL GATE | 2

1536 x 1792 Pixels (W x H)

CREATIVE DIMENSIONS PER ELEMENT

Top Side (Main): 1536 x 509 (W x H)

Visual Area

Front Side (L & R): 256 x 1283 (W x H)

Visual Area

Inner Side (L & R): 274 x 1283 (W x H)

Visual Area

Passageway: 476 x 1283 (W x H)

Color Only

PSD File: [Click To Download](#)

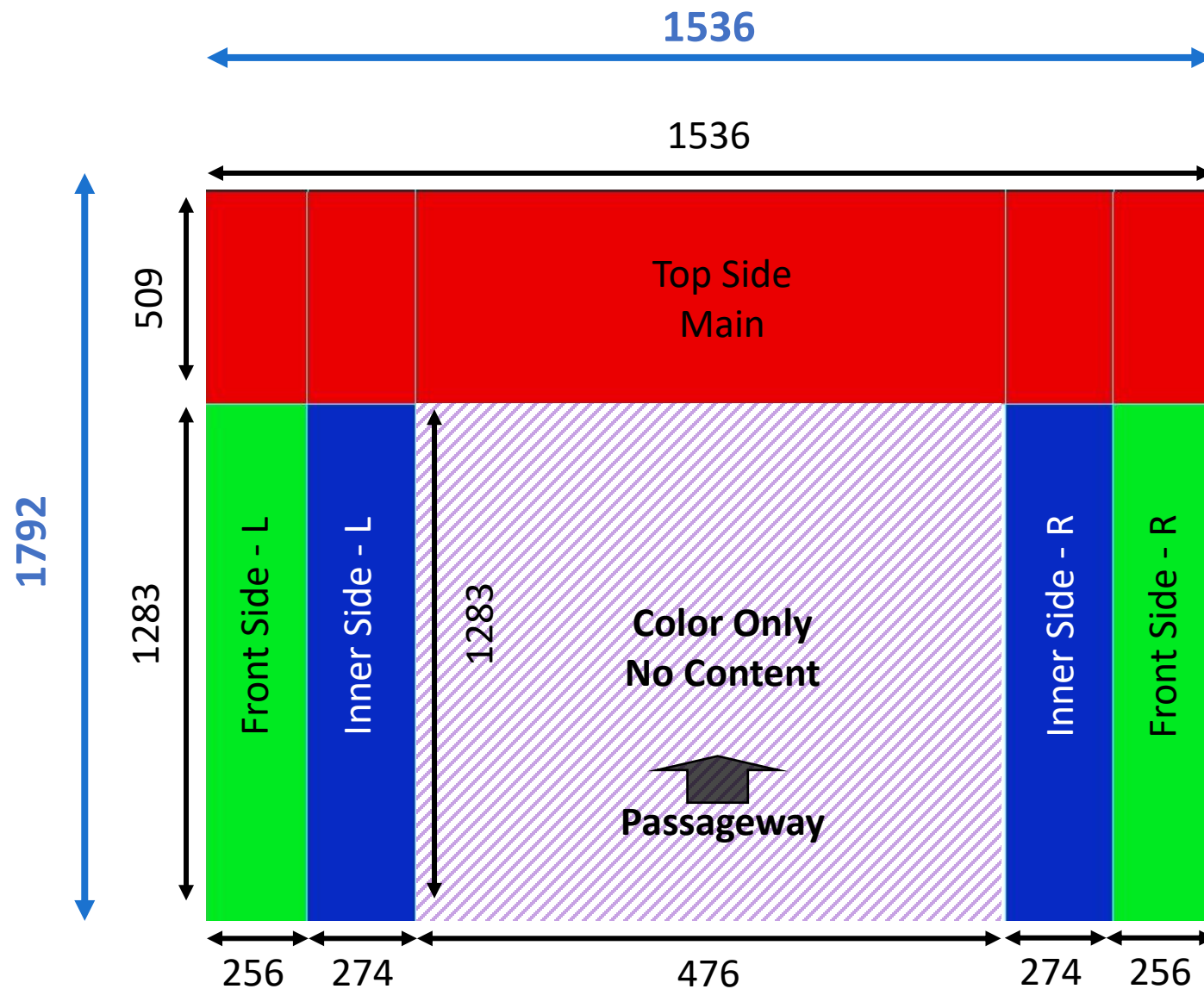
FINAL FILE DESIGN DIMENSION TO BE DELIVERED

Artwork Delivery: 1536 x 1792 (W x H)

File Format: MP4 or JPG

Ad Duration: 10 seconds

Frame Rate: 25 FPS



DIGITAL GATE | 3

2560 x 1536 Pixels (W x H)

CREATIVE DIMENSIONS PER ELEMENT

Top Side (Main): 2560 x 510 (W x H)

Visual Area

Front Side (L & R): 256 x 1026 (W x H)

Visual Area

Inner Side (L & R): 263 x 1026 (W x H)

Visual Area

Passageway: 1522 x 1026 (W x H)

Color Only

PSD File: [Click To Download](#)

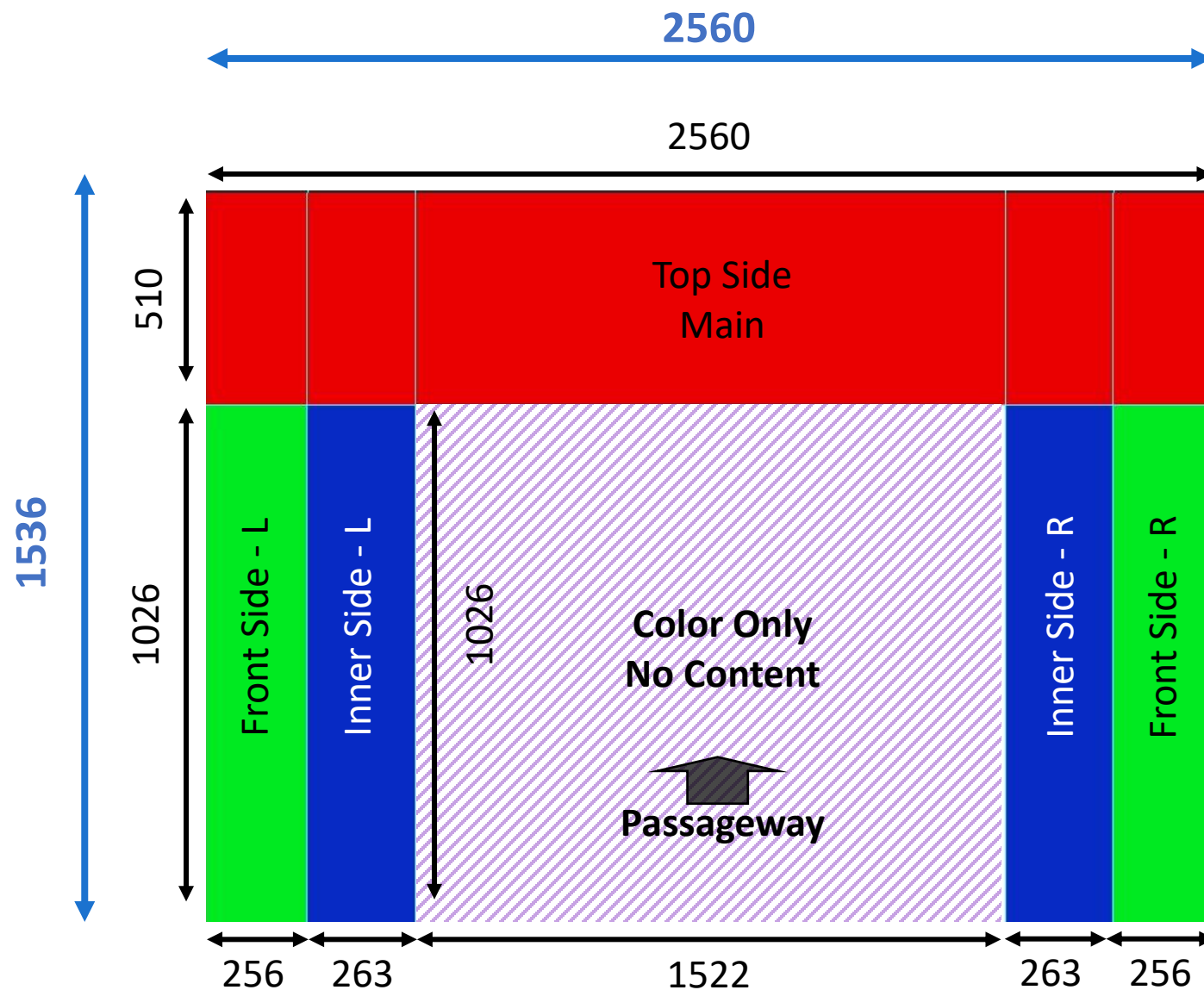
FINAL FILE DESIGN DIMENSION TO BE DELIVERED

Artwork Delivery: 2560 x 1536 (W x H)

File Format: MP4 or JPG

Ad Duration: 10 seconds

Frame Rate: 25 FPS



DIGITAL GATE | 4

2048 x 1792 Pixels (W x H)

CREATIVE DIMENSIONS PER ELEMENT

Top Side (Main): 2048 x 512 (W x H)



Front Side (L & R): 254 x 1280 (W x H)



Inner Side (L & R): 274 x 1280 (W x H)



Passageway: 992 x 1280 (W x H)



PSD File: [Click To Download](#)

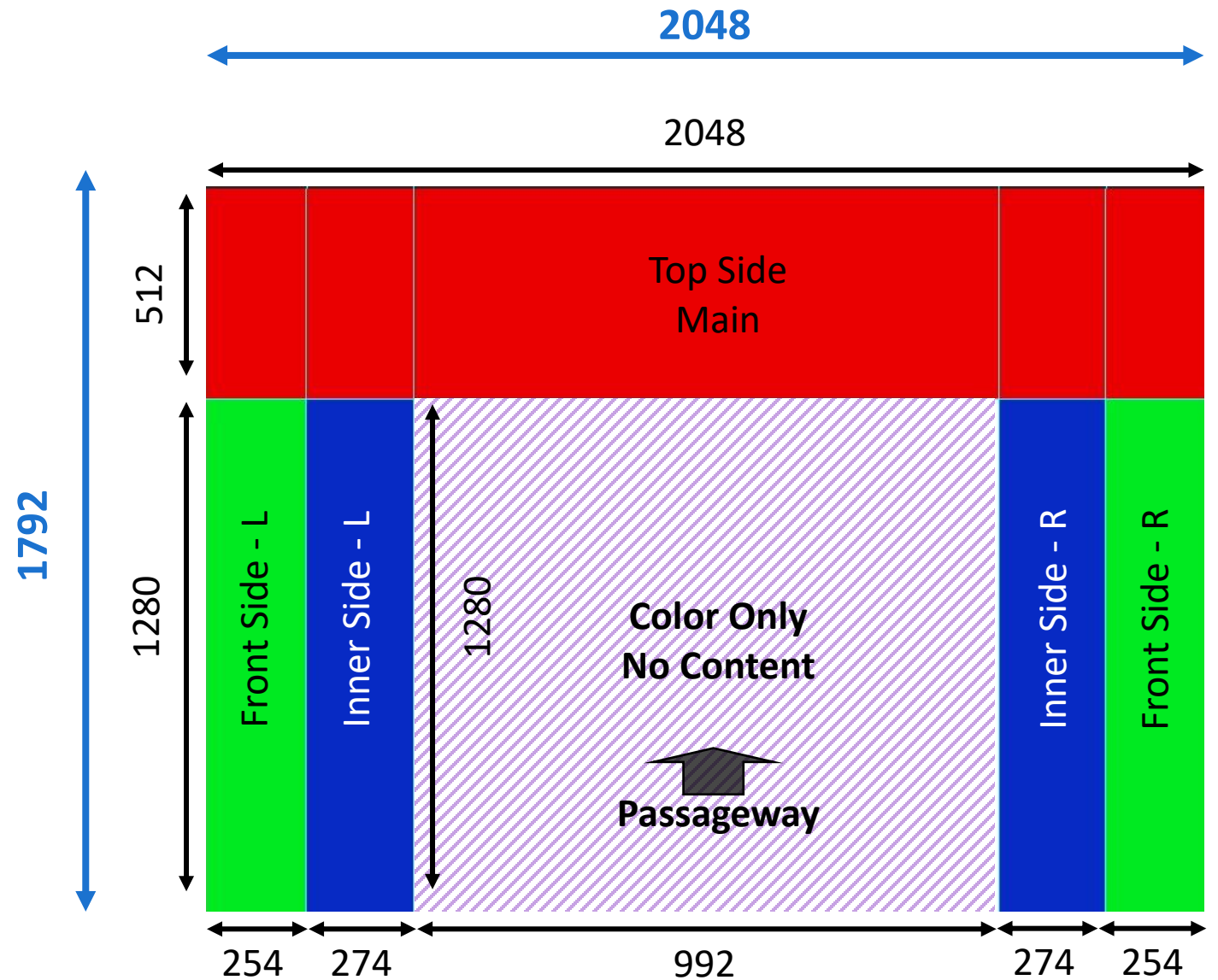
FINAL FILE DESIGN DIMENSION TO BE DELIVERED

Artwork Delivery: 2048 x 1792 (W x H)

File Format: MP4 or JPG

Ad Duration: 10 seconds

Frame Rate: 25 FPS



DIGITAL GATE | 5

2560 x 1792 Pixels (W x H)

CREATIVE DIMENSIONS PER ELEMENT

Top Side (Main): 2560 x 512 (W x H)

Visual Area

Front Side (L & R): 257 x 1280 (W x H)

Visual Area

Inner Side (L & R): 273 x 1280 (W x H)

Visual Area

Passageway: 1500 x 1280 (W x H)

Color Only

PSD File: [Click To Download](#)

FINAL FILE DESIGN DIMENSION TO BE DELIVERED

Artwork Delivery: 2560 x 1792 (W x H)

File Format: MP4 or JPG

Ad Duration: 10 seconds

Frame Rate: 25 FPS

