

# Digital Screens

## RATE CARD 2024 | OUTDOOR MEDIA

### OVERVIEW:

Market:	Dammam/Khobar (DMA)
Media Type:	Digital
Ad Duration:	10 Seconds

### PERIOD & QUANTITY:

Booking Period:	2 Weeks
Booking Quantity:	1 Circuit
Faces Per Circuit:	7

### RATE:

Gross Rate:	210,000
Handling & Municipality:	14,000
Currency:	Saudi Riyal (SAR)
VAT:	Rates Exclude VAT

