

# Digital Screen

## DAMMAM/KHOBAR

### ARTWORK SPECIFICATIONS

File Format: PDF / JPEG / .MP4  
Resolution: 800 DPI  
Video Frame Rate: 25 Frames / Second

Ad Duration: 10 seconds  
Media Type: Digital  
Orientation: Landscape  
Creative Note: Artwork is subject to review and approval  
File Size: File size per panel should not exceed 20 MB  
Submission: Maximum 2 working days prior campaign launch



#	City	Width (pixels)	Height (pixels)	File Format
1	Dammam	1024	1024	PDF, JPEG, .MP4