

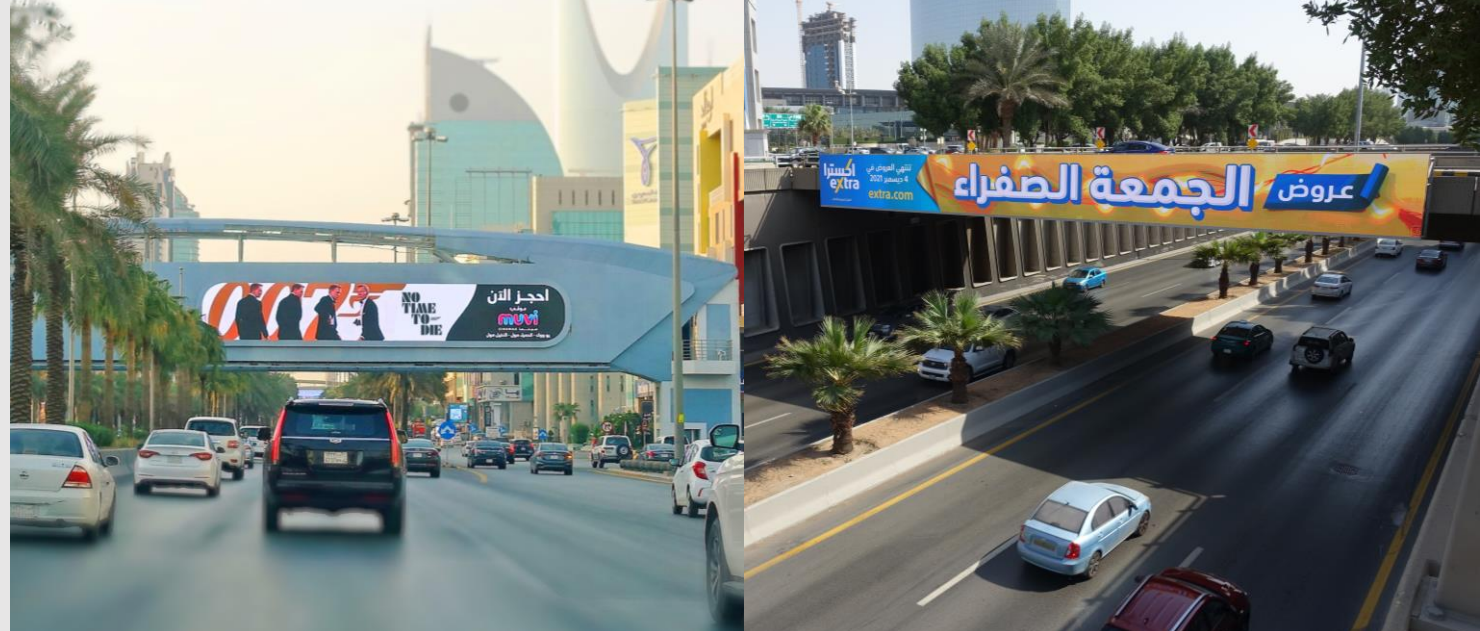
Digital Bridges

RIYADH

ARTWORK SPECIFICATIONS

File Format:	PDF / JPEG
Resolution:	800 DPI
Submission:	Maximum 2 working days prior campaign launch

Media Type:	Digital
Orientation:	Landscape
Creative Note:	Artwork is subject to review and approval
Deliverables:	All 11 sizes are required
File Size:	File size per panel should not exceed 20 MB



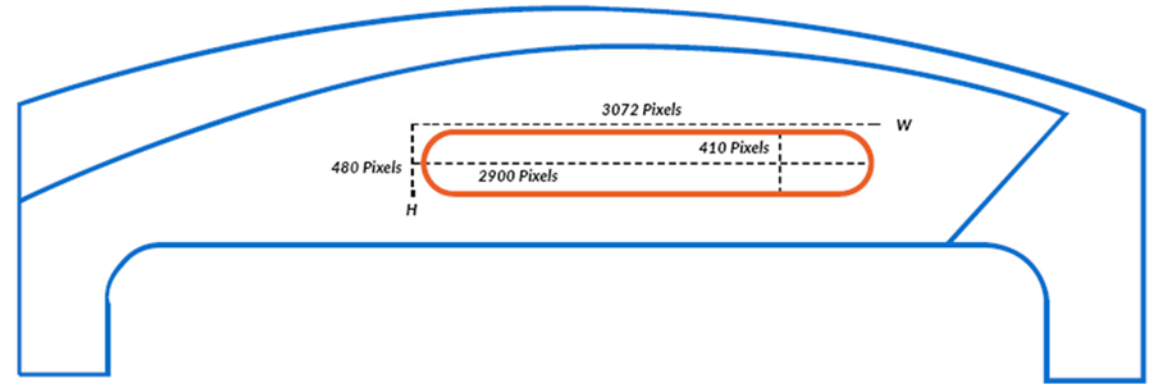
Size #	Width (pixels)	Height (pixels)	Note
1	3000	280	Rectangle
2	2280	280	Rectangle
3	3840	280	Rectangle
4	2304	288	Rectangle
5	3072	288	Rectangle
6	3840	288	Rectangle
7	6912	288	Rectangle
8	3072	480	Stadium - Click to download PSD File
9	3000	480	Stadium - Click to download PSD File
10	1440	480	Stadium - Click to download PSD File
11	1536	480	Stadium - Click to download PSD File

Digital Bridges

KF5-N / KF7-N | RIYADH

ARTWORK SPECIFICATIONS

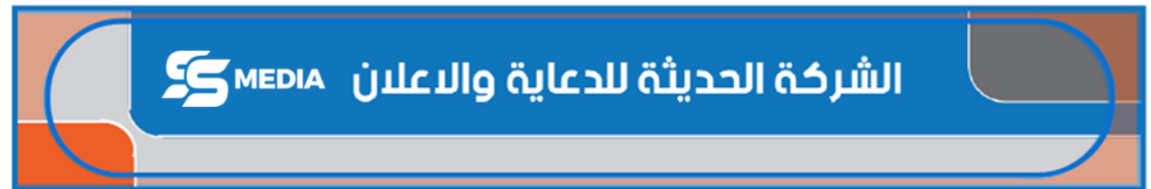
- Size #: 8
- Panel Size: 3072 x 480 pixels (W x H)
- Display Area: 2900 x 410 pixels (W x H)
- PSD File: [Click to download PSD File](#)



Bleed Area



Display Area

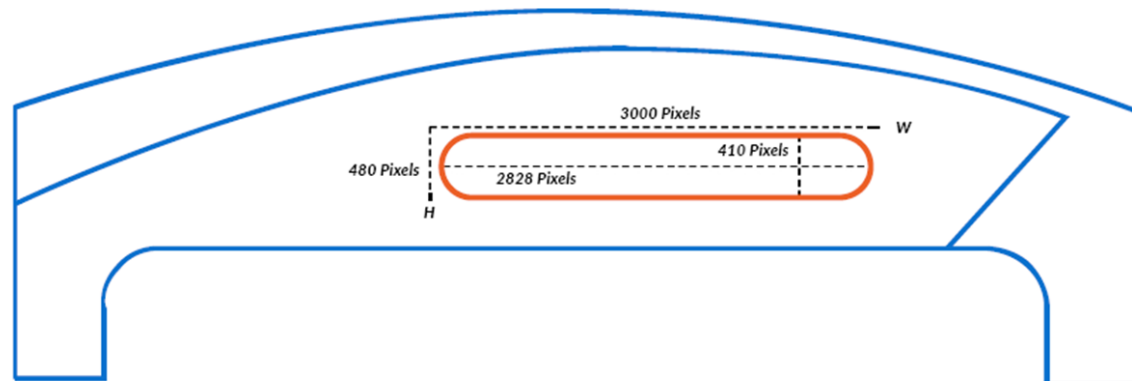
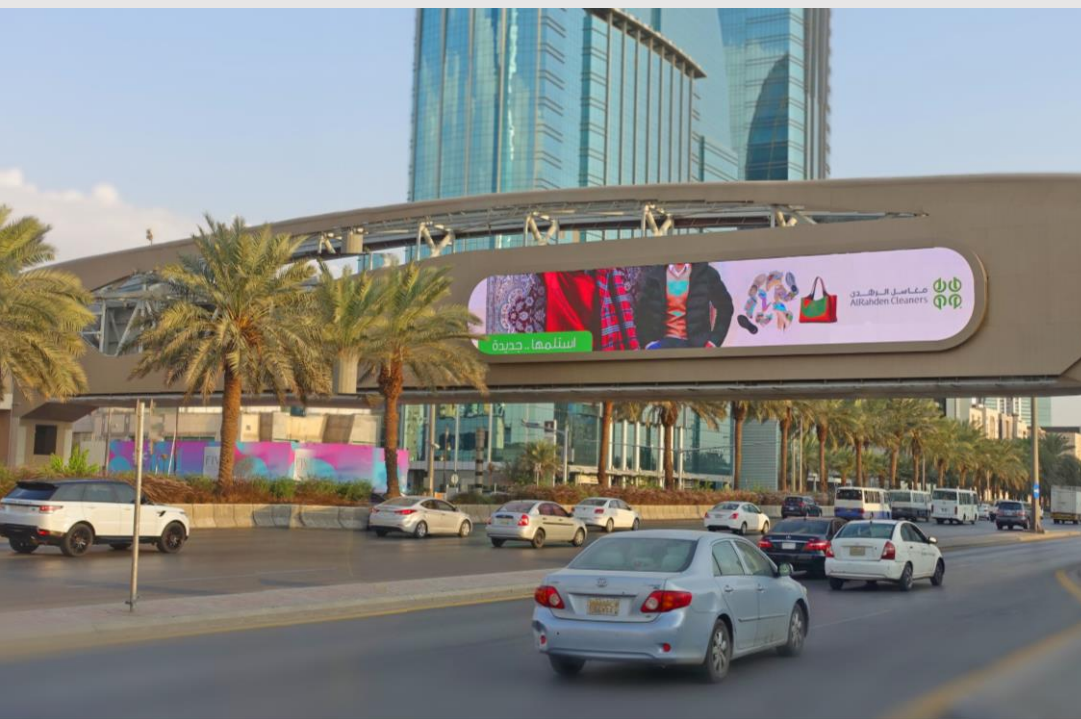


Digital Bridges

KF4 | RIYADH

ARTWORK SPECIFICATIONS

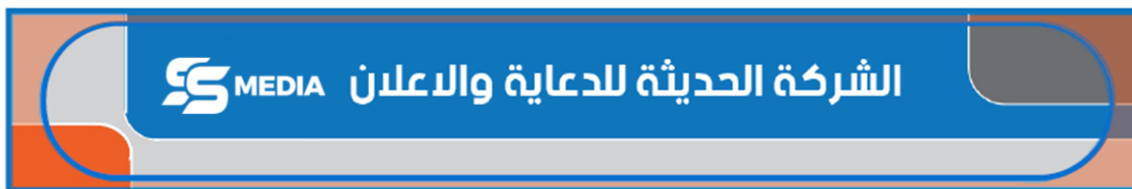
- Size #: 9
- Panel Size: 3000 x 480 pixels (W x H)
- Display Area: 2828 x 410 pixels (W x H)
- PSD File: [Click to download PSD File](#)



Bleed Area



Display Area

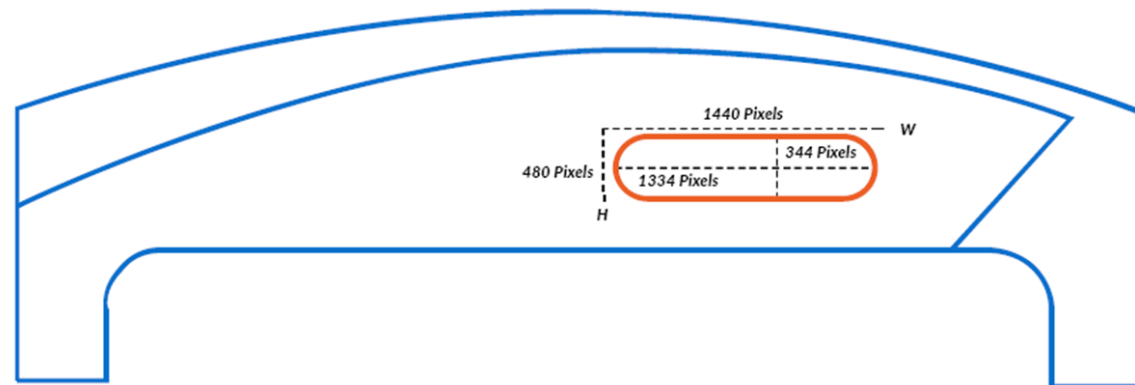


Digital Bridges

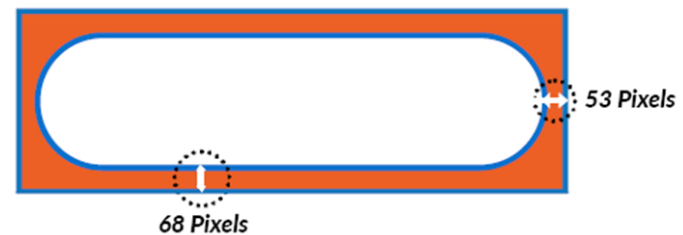
KF5-S | RIYADH

ARTWORK SPECIFICATIONS

- Size #: 10
- Panel Size: 1440 x 480 pixels (W x H)
- Display Area: 1334 x 344 pixels (W x H)
- PSD File: [Click to download PSD File](#)



Bleed Area



Display Area

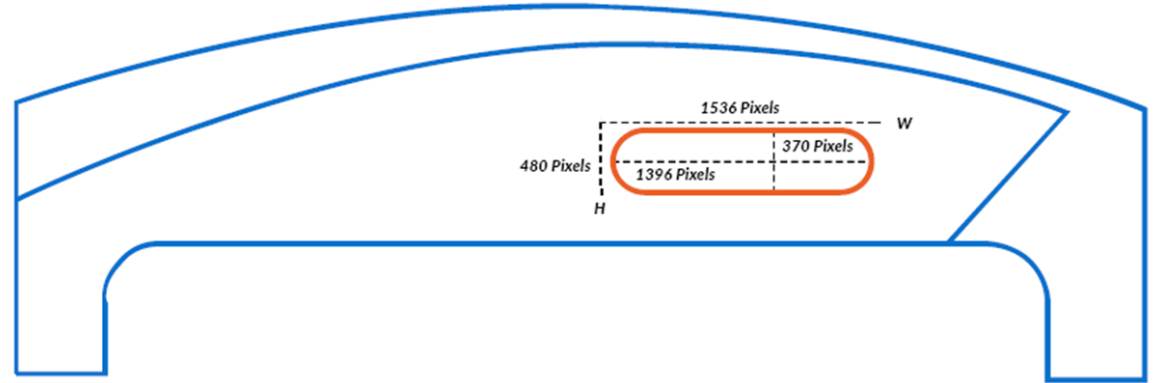


Digital Bridges

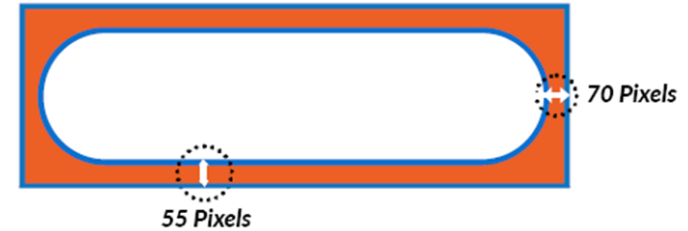
KF7-S | RIYADH

ARTWORK SPECIFICATIONS

- Size #: 11
- Panel Size: 1536 x 480 pixels (W x H)
- Display Area: 1396 x 370 pixels (W x H)
- PSD File: [Click to download PSD File](#)



Bleed Area



Display Area



