

# Digital Gates

## RATE CARD 2024 | INDOOR MEDIA

### OVERVIEW:

Market: Riyadh – Jeddah - Dammam  
 Media Type: Digital  
 Ad Duration: 10 Seconds

### PERIOD & QUANTITY:

Booking Period: 2 Weeks / 4 Weeks  
 Booking Quantity: Per Circuit

### RATE:

Currency: Saudi Riyal (SAR)  
 VAT: Rates Exclude VAT

### NOTE:

Structures: Structural pictures(s) illustrated are samples and vary depending on location

Circuit Presence: Circuits are divided across the 3 main cities of Riyadh, Jeddah and Dammam

For special requests, kindly align with our sales representatives



### RATE:

Faces per Circuit	Gross Rate 2 Weeks	Gross Rate 4 Weeks	Handling Fees (2 & 4 Weeks)
10	160,000	240,000	10,000
20	280,000	400,000	15,000
30	360,000	480,000	20,000
40	400,000	520,000	25,000

